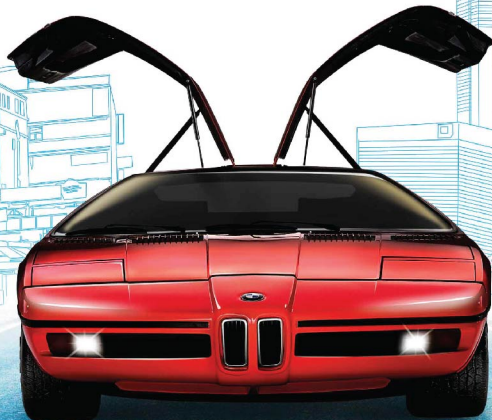




Sheer
Driving Pleasure

BMW HONG KONG 50TH ANNIVERSARY PRESENTS:

JOY IS TIMELESS. MEGA EVENT.



EXHIBITION · MOTORSHOW · REWARDS
經典及概念車 · 皇牌新車車展 · 限量獨家禮遇

日期 Date	7月26日至8月5日 26 th July to 5 th August	
皇牌新車車展 BMW Motorshow	11am – 8:30pm	海運大廈展覽大堂 Ocean Terminal Main Concourse
經典及概念車 Classic Car and Concept Car	10am – 10pm	港威大堂II及走廊 Atrium II and Corridor, Gateway
車主尊享禮遇套餐 及限量禮品換領處 Owners Privilege Package & Souvenirs Redemption	10am – 10pm	海運大廈 L3 L3, Ocean Terminal



立即於 50.bmw.hk.com/Joy_Is_Timeless 登記獨家尊享優惠及換領限量紀念精品！
Register at 50.bmw.hk.com/Joy_Is_Timeless for exclusive offer and
souvenirs redemption!
#JoyIsTimeless #BMW50 #BMWTurboConcept

不可錯過的車壇活動，BMW《JOY IS TIMELESS 禮悅同行》Mega Event經已展開，不想錯過任何一個區域和驚喜禮遇？攻略地圖教你玩盡BMW《JOY IS TIMELESS 禮悅同行》Mega Event！

For all car lovers, the multifaceted BMW “JOY IS TIMELESS” Mega Event is not to be missed! Want to explore all the exhibition zones and surprises? The hunting map will show you all the tricks!



經典及概念車展覽

1



BMW 經典車款時光隧道
BMW Classic Car Time Tunnel

🎁 獨家限量紀念品 Exclusive Souvenirs.

4



BMW車款紀念卡（共50款）
BMW Model Message
Card (Total of 50 types)

5



BMW Turbo Concept 環保袋[^]
BMW Turbo Concept Tote Bag[^]

6



BMW Turbo Concept 扣針[^]
BMW Turbo Concept Pin[^]

7



BMW Joy Capsule*
（包括 8 & 9 各1款）
（Include one of 8 & 9）

8



1:64 BMW M 系列
模型車及特色場景各1款
1:64 BMW M collection
Miniature and Pop-up Card

9



BMW 經典及概念車扣針1款[^]
BMW Classic Car Pin[^]

*於活動網站登記並成功於A-C區打卡即可於D區換領（每日限量200份）[^]於facebook或instagram帖子Hashtag #JoysTimeless
*By register online and check-in at Zone A-C; gift can be redeemed at Zone D (200 pcs per day). [^]Redemption by submitting

Classic Cars and Concept Car Exhibition.

2



BMW 模型車展覽
BMW Miniatures Showcase

3



BMW 經典概念車跑車展出
BMW Turbo Concept

☆ 其他活動及禮遇 Other Limited Offer and Event.

10



BMW 車主尊享禮遇套裝
BMW Owners Benefit Pack

11



BMW 生活精品 Pop-up shop 優惠
BMW Lifestyle Pop-up Shop Offer

12



精選新車車展優惠
Selected New Car Promotion

13



The Next BMW Designer 報名
The Next BMW Designer Application

JOY IS TIMELESS MEGA EVENT

全方位活動地圖攻略 JOY IS TIMELESS Activity Guide.

建議路線：

A 港威商場長廊 ▶ B 港威商場大堂II ▶ C 海運大廈展覽大堂 ▶ D 海運大廈L3

Suggested Route:

A Gateway Arcade Corridor ▶ **B** Gateway Arcade Atrium II ▶
C Ocean Terminal Main Concourse ▶ **D** L3, Ocean Terminal



**立即登陸 BMW Hong Kong facebook 或 instagram，
獲得詳盡版「Joy is Timeless 喜悅同行」活動攻略！**

Visit BMW Hong Kong Facebook or Instagram to get the full event guide of “JOY IS TIMELESS” Mega Event!

